



**Motion Meetings delivers Hybrid
Annual General Meeting for Canadian
Association of Labour Media**



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CANADIAN ASSOCIATION OF LABOUR MEDIA

In June 2023, Canadian Association of Labour Media (CALM) collaborated with Motion Meetings to conduct their annual general meeting (AGM) in Saint John, New Brunswick.

Canadian Association of Labour Media is an organization that represents and supports individuals and groups involved in labour communication and media.

With 77 members invited to their AGM, CALM aimed to provide both in-person and virtual participation options to accommodate their diverse membership.

CALM's challenges included:

1. Ensuring hybrid participation
2. Efficient voting process
3. Seamless audio and video

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“Motion Meetings was easy for us and our members to use. It allowed us to execute our hybrid AGM effectively and efficiently.”

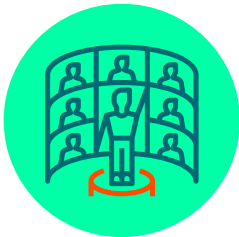
Virginia Ridley
Coordinator

Canadian Association
of Labour Media

Our Solution

CALM partnered with Motion Meetings to address these challenges and provide a seamless hybrid AGM experience.

The Key Highlights :



1. Hybrid Meeting Format

Motion Meetings set up the AGM to accommodate both in-person and online attendees. This involved configuring the physical meeting space with the audio and visual technology and ensuring a stable internet connection for remote participants.



2. In-Person Voting Option

Motion Meetings provided an in-person voting system that allowed 25 members in the room to cast their votes using their smart phones, ensuring an efficient and accurate voting process.



3. Show of Hands Voting

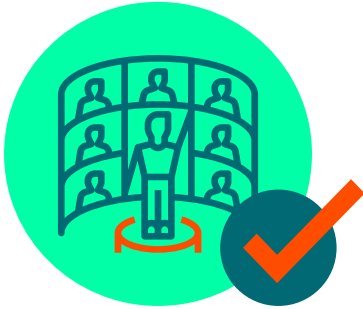
Approximately 25 other members used the traditional "show of hands" method to vote, providing flexibility for those who preferred this method.



4. Four Votes Conducted

CALM conducted four votes during the AGM, with Motion Meetings coordinating and managing the voting processes, both in-person and remote, for each resolution.

Outcomes :



1. Successful Hybrid AGM

CALM's hybrid AGM was a success, with members able to participate in the manner that best suited their preferences and circumstances.



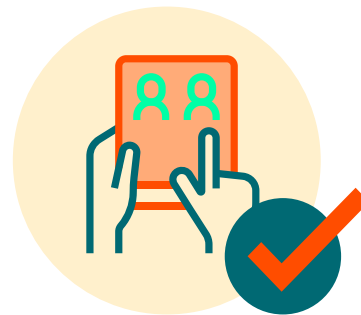
2. Efficient Voting

The use of electronic voting for in-person attendees and the show of hands for others allowed for efficient and accurate vote counting.



3. Enhanced Engagement

The high-quality audio and video equipment ensured that remote attendees felt fully engaged in the AGM, despite not being physically present.



4. Smooth Execution

The collaboration between CALM and Motion Meetings resulted in a smoothly executed AGM, with all technological aspects functioning seamlessly.

To learn more and book a demo visit
www.motionmeetings.co

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