



## CASE STUDY

### CUPE Nova Scotia completes convention voting in record time with Motion Meetings!

Canada Union of Public Employees (CUPE) Nova Scotia asked Motion to assist with secure voting for delegates at its annual convention in May 2024.



CUPE Nova Scotia represents 22,000 public sector workers across the province.

#### CHALLENGES

1

CUPE Nova Scotia was looking to improve their paper-ballot voting process to make their annual convention more efficient.

2

The voting process for the various elected positions was time consuming for organizers and delegates.



# CASE STUDY

“It couldn’t have been easier – our delegates used their smartphones to access their ballots and make their choices. What at times took us up to 6 hours took us 39 minutes with Motion Meetings electronic voting. I strongly recommend using Motion Meetings for live voting at conventions – their system is great and they’re a pleasure to work with.”



**Nan McFadgen, President**  
CUPE Nova Scotia



## SOLUTIONS

- 1 Motion worked with regional leadership to ensure the voting method, ballot types and voting timeframes matched the constitutional requirements of the union.
- 2 Motion provided onsite training and support to ensure voting was smooth, secret and secure.

## RESULTS



May 28 to May 29, 2024 *(2 days of voting)*  
Halifax NS



**249**  
Registered Delegates



**9**  
Votes



Plurality and Multi-position  
**8,286** Ballots Cast

## OVERALL

- **90%** reduction in time required for voting – from over 6 hours to under 40 minutes
- **94%** of members were ‘very satisfied’ or ‘satisfied’ with the voting process

*Motion Meetings looks forward to assisting CUPE Nova Scotia with future conventions!*

To learn more and book a demo visit [www.motionmeetings.co](http://www.motionmeetings.co)

SCAN  
HERE!

