



CASE STUDY

Motion Meetings increases attendance six-fold for OPSEU Local 500 at critical hybrid membership meetings

motionmeetings.co

Motion Meetings has surpassed all expectations in helping us to improve member attendance and engagement during critical meetings for our Local. I would recommend them to any union.”



Jouko Puranen, Secretary **OPSEU Local 500**

In December 2023 and January 2024, Motion Meetings worked with Ontario Public Service and Employees Union (OPSEU) Local 500 to deliver secure meetings and voting online, in-person and by phone.



The local union represents 5,000 members who work primarily for the Centre for Addictions and Mental Health in Toronto.

OPSEU Local 500 needed to update members on collective bargaining, stage officer elections and select delegates for its upcoming convention.

OPSEU Local 500's Challenges

1

Difficulties attaining quorum in person

2

Disparate software solutions for online meeting and voting

3

Needing a solution for hybrid meetings at scale for 1000+ attendees

Our Solution



1

Motion set up hybrid meetings to ensure secure attendance, participation and voting online, by-phone and in-person for 1000+ attendees.

2

Motion provided training; bylaw and ballot reviews; secure meeting and voting software; live support; onsite registration and event production; and detailed reporting during and after the meeting.

Key Highlights

Motion's software and support



Dramatically increased attendance by automatically calling out to any member not already online or registered in-person when the meeting started.



Enabled members to ask questions, post comments, request information and make points of order across all channels online, by phone, and in-person.



Ensured leadership was able to address all key questions and concerns and keep the meeting going according to the rules of order.



Allowed members to nominate, candidates to speak, and leadership to adjust the agenda and create new votes on the fly.



Provided leadership with detailed in-meeting and post-meeting reporting.

Successful constitutionally compliant hybrid meetings with record attendance and participation.

01

6X increase in attendance and participation

ATTENDEES

DECEMBER

481

427

150+

1000+



Online



By-phone



In-person



TOTAL

JANUARY

287

401

100+

800+

(PREVIOUS MEETINGS HAD TO BE SUSPENDED DUE TO LACK OF QUORUM.)

02

16 votes | 1,800+ ballots cast (online, by phone, in-person)

DECEMBER

7

792

PLURALITY



Votes



Ballots



VOTING
TYPES

JANUARY

9

1096

PLURALITY and
MULTI-WINNER

Motion looks forward to continuing to support OPSEU Local 500 for all its secure meeting and voting needs in the future!

SCAN HERE!



To learn more and book a demo visit www.motionmeetings.co